UTILITYAPI

Smart Energy Consultancy Gets their Data Fast from UtilityAPI

IF IT'S NOT FAST, IT'S DEAD ON ARRIVAL.

ARC Alternatives, a consulting company, sells the ability to deliver analysis and results quickly. When they partnered with UtilityAPI, they got results more than 10X faster.

ARC Alternatives is a small, nimble collective of engineers and project managers based in San Francisco. Their clients include public sector organizations, large institutions, and school districts in California. ARC advises them how to save energy, money, and, by extension, the planet.

From the get-go, the ARC team helps their clients understand their existing energy picture and asses the potential impact of potential energy efficiency and renewables projects.

ARC's clients want data-based answers to the same basic questions everyone has: **How much will a proposed improvement cost? How much energy will they save? Is there a better way?** They need to come up with these answers fast, so their clients can make decisions with impact in a short amount of time.

ARC's clients' needs are complex and layered. They often have multiple sites with many accounts spanning large geographical areas. And there's no time to waste dithering over incomplete data.

Before working with UtilityAPI, energy data gathering was often the hardest part of the process. ARC's clients have many utility meters, often with limited or missing record histories. Compiling historical energy usage data required a slow, arduous process of working with local utilities to get access to client records and then track down the relevant historical data. **The process could take weeks, depending on the utility's responsiveness. In short, the stuff of nightmares.**

With UtilityAPI, the pain of data gathering disappeared. What used to take weeks now takes less than 24 hours.

Once ARC Alternatives partnered **with UtilityAPI, the pain of data gathering disappeared.** UtilityAPI now makes energy data available with a simple authorization. Their standardized tools make analysis quick and repeatable. **What used to take weeks now takes less than 24 hours.** Because they shrunk their initial data analysis time so much, the ARC team can now almost instantly gain insight into the full picture of their clients' utility accounts.

This kind of access lets ARC Alternatives streamline their overall process. Simon Olivieri, an engineer with ARC Alternatives, states that "the data made available through UtilityAPI has allowed us to establish much more consistent utility characterizations as well as maintain our records over time." Olivieri also appreciates UtilityAPI's superior customer service: "When individual issues with the product do arise, the UtilityAPI support team is always responsive with clear resolutions."

ARC Alternatives is starting to use UtilityAPI's ongoing monitoring, since ongoing data updates are becoming more central to their client relationships. "UtilityAPI has modernized the method of retrieving historical utility data," Olivieri says.

The future belongs to the fast. Thanks to UtilityAPI, ARC Alternatives will be able to stay in the race.